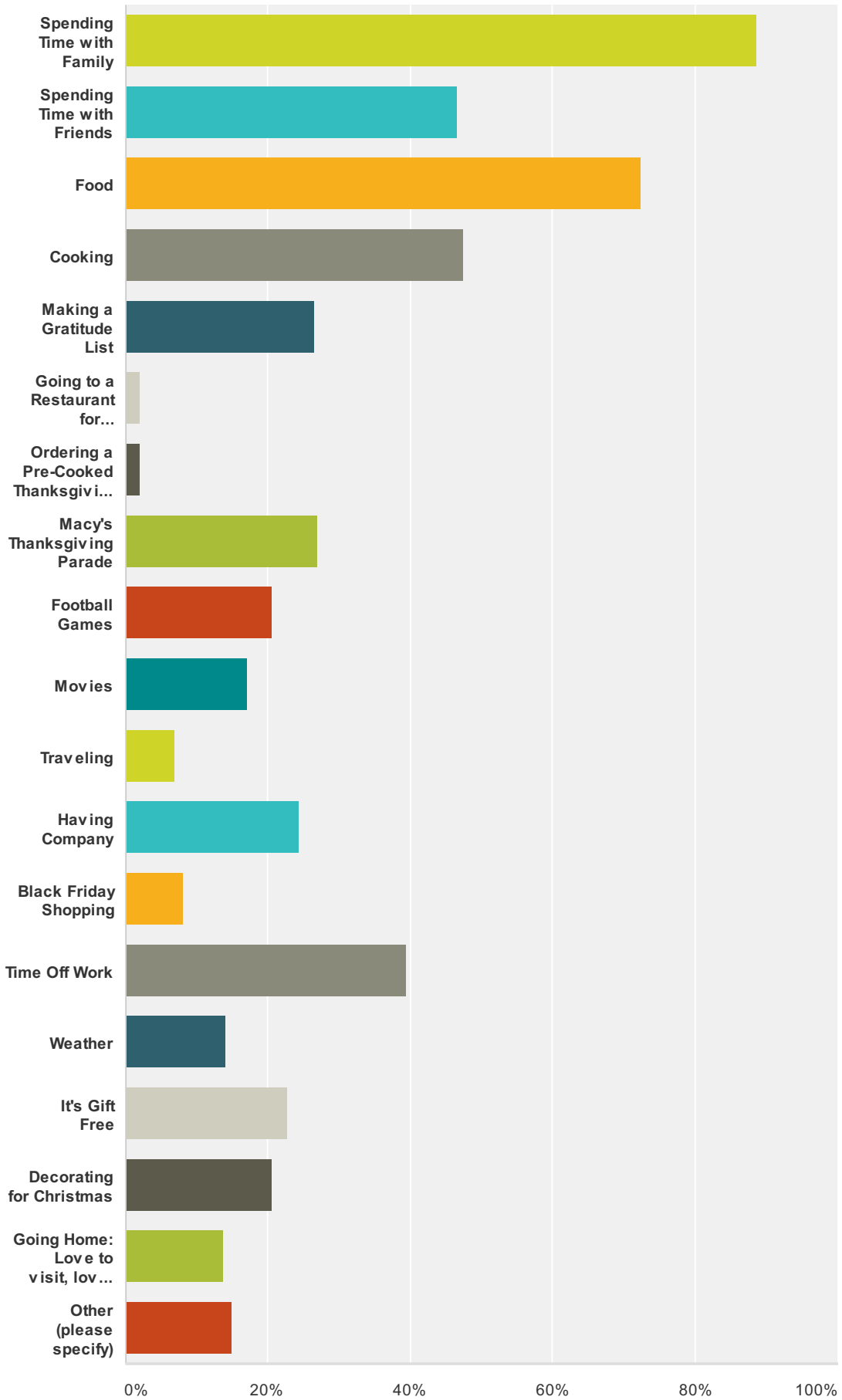


What Makes You Happy About Thanksgiving?

Q1 What Makes You Happy About Thanksgiving? (check all that apply)

Answered: 234 Skipped: 1

What Makes You Happy About Thanksgiving?



Answer Choices	Responses
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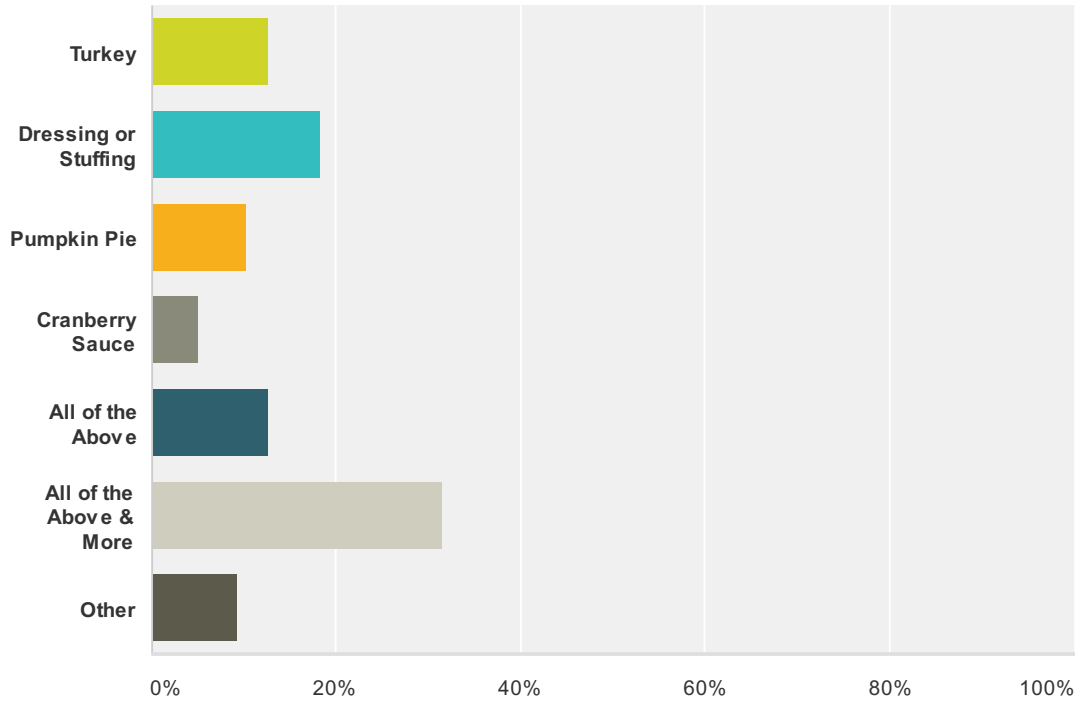
What Makes You Happy About Thanksgiving?

Spending Time with Family	88.46%	207
Spending Time with Friends	46.58%	109
Food	72.22%	169
Cooking	47.44%	111
Making a Gratitude List	26.50%	62
Going to a Restaurant for Thanksgiving	2.14%	5
Ordering a Pre-Cooked Thanksgiving Dinner	2.14%	5
Macy's Thanksgiving Parade	26.92%	63
Football Games	20.51%	48
Movies	17.09%	40
Traveling	6.84%	16
Having Company	24.36%	57
Black Friday Shopping	8.12%	19
Time Off Work	39.32%	92
Weather	14.10%	33
It's Gift Free	22.65%	53
Decorating for Christmas	20.51%	48
Going Home: Love to visit, love to get back	13.68%	32
Other (please specify)	14.96%	35
Total Respondents: 234		

What Makes You Happy About Thanksgiving?

Q2 What's Your Favorite Thanksgiving Food?

Answered: 235 Skipped: 0

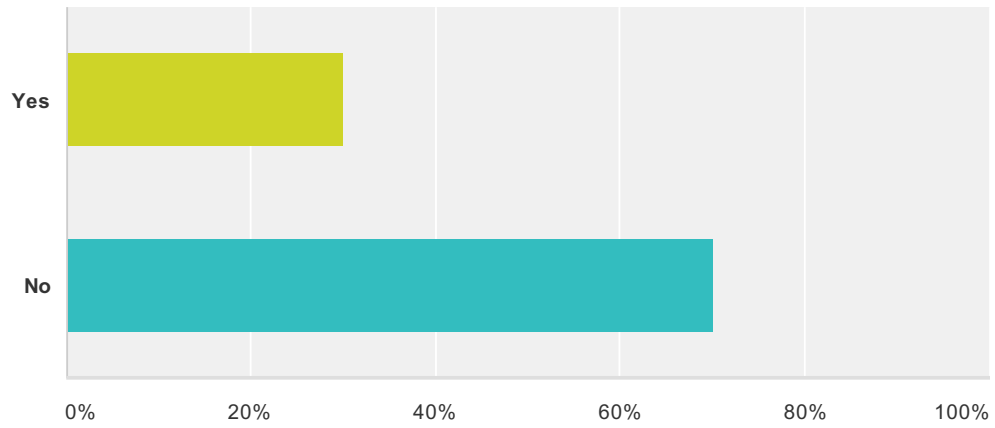


Answer Choices	Responses
Turkey	12.77% 30
Dressing or Stuffing	18.30% 43
Pumpkin Pie	10.21% 24
Cranberry Sauce	5.11% 12
All of the Above	12.77% 30
All of the Above & More	31.49% 74
Other	9.36% 22
Total	235

What Makes You Happy About Thanksgiving?

Q3 Will you be traveling for Thanksgiving?

Answered: 233 Skipped: 2

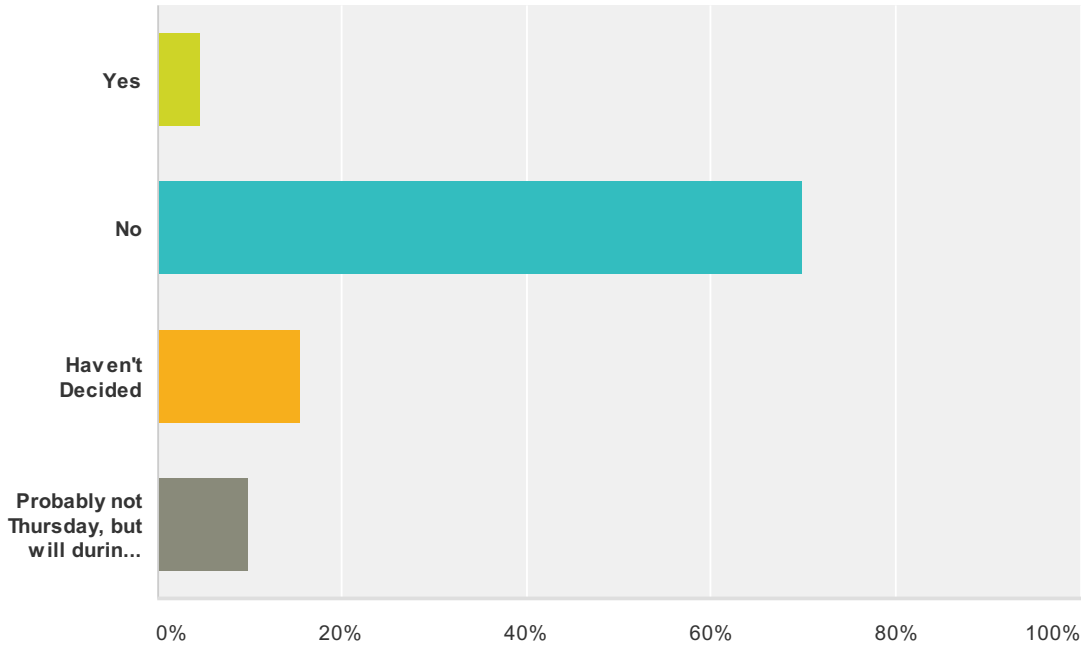


Answer Choices	Responses
Yes	30.04% 70
No	69.96% 163
Total	233

What Makes You Happy About Thanksgiving?

Q4 Will you go to a movie on Thanksgiving day?

Answered: 232 Skipped: 3

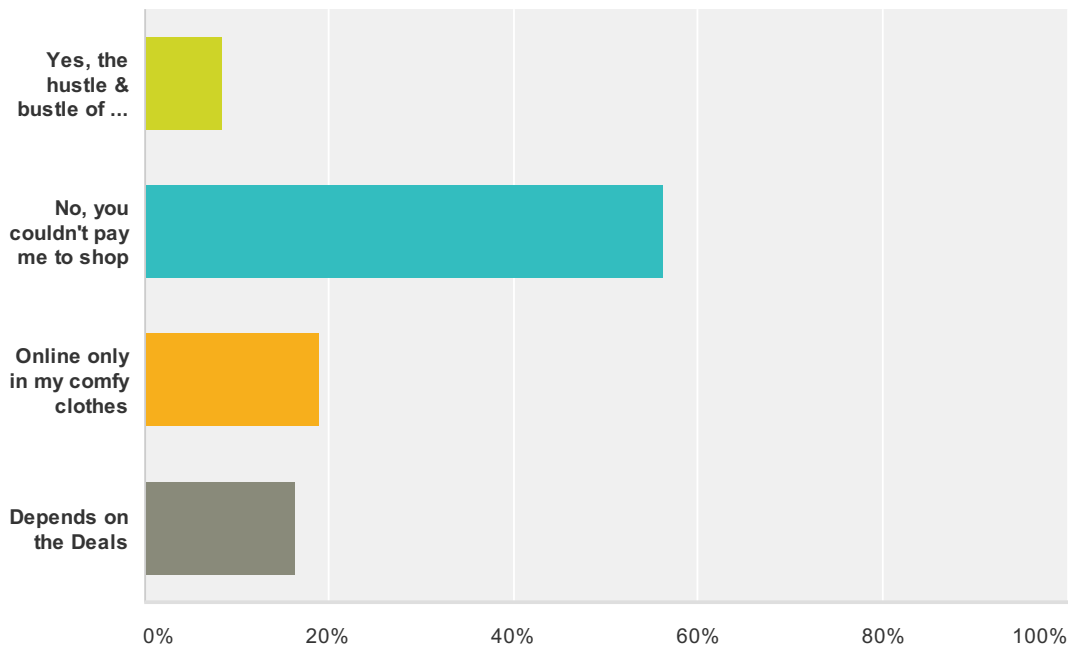


Answer Choices	Responses
Yes	4.74% 11
No	69.83% 162
Haven't Decided	15.52% 36
Probably not Thursday, but will during the holiday weekend	9.91% 23
Total	232

What Makes You Happy About Thanksgiving?

Q5 Will you shop for Black Friday sales?

Answered: 233 Skipped: 2



Answer Choices	Responses
Yes, the hustle & bustle of the stores is part of my tradition	8.58% 20
No, you couldn't pay me to shop	56.22% 131
Online only in my comfy clothes	18.88% 44
Depends on the Deals	16.31% 38
Total	233